



## Work Experience

Partner, Web Developer, Marketing Consultant  
IN Cart Markeåting, 1105 2nd St S, Nampa, ID 83651  
\$50-\$125/hour

March 2013  
- current

Create ecommerce websites in HTML/CSS, WordPress, Pressero, Shopify, GoDaddy, Weebly, Magento, and many more.  
Search engine optimization, including local SEO  
Content development for websites and marketing media  
Manage all marketing efforts including social media, email & direct mail marketing, PPC campaigns.

**Lisa  
Thompson**

Previous experience:  
Sales Office Manager  
Southforms, Peachtree City, GA  
Counter Sales  
Printing One, Gulf Shores, AL  
Sales Office Manager  
Poser Business Forms (now Cenveo), Camarillo, CA



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## Areas of Expertise

eCommerce	●●●●●●●●●●●●●●●●●●●●
Website Development	●●●●●●●●●●●●●●●●●●●●
SEO	●●●●●●●●●●●●●●●●●●●●
Social Media Marketing	●●●●●●●●●●●●●●●●●●●●
HTML	●●●●●●●●●●●●●●●●●●●●
CSS	●●●●●●●●●●●●●●●●●●●●
Java	●●●●●●●●●●●●●●●●●●●●
PHP	●●●●●●●●●●●●●●●●●●●●
WordPress	●●●●●●●●●●●●●●●●●●●●
MS Excel	●●●●●●●●●●●●●●●●●●●●
MS Word	●●●●●●●●●●●●●●●●●●●●
MS Powerpoint	●●●●●●●●●●●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●●●●●●●●●●●
Adobe InDesign	●●●●●●●●●●●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●●●●●●●●●●●
Pressero by Aleyant	●●●●●●●●●●●●●●●●●●●●
eDocBuilder by Aleyant	●●●●●●●●●●●●●●●●●●●●
Marketing	●●●●●●●●●●●●●●●●●●●●
PPC	●●●●●●●●●●●●●●●●●●●●
Accounting	●●●●●●●●●●●●●●●●●●●●
Customer Service	●●●●●●●●●●●●●●●●●●●●
Leadership	●●●●●●●●●●●●●●●●●●●●
Teamwork	●●●●●●●●●●●●●●●●●●●●
Project Management	●●●●●●●●●●●●●●●●●●●●

## Education

HTML/CSS Certification: Udacity  
Associate's Degree - Accounting/Data Processing:  
Muskegon Business College, Michigan